



CÉSAR CRUZ

Partner



MONTERREY



52 81 8133 6002



ccruz@s-s.mx

César is currently based in the Monterrey office with a career spanning over 30 years.

He has positioned himself in the Northern region of Mexico as an expert in structuring, negotiating, and implementing sophisticated business transactions, including international and domestic joint ventures, share and asset deals, as well as corporate restructuring, reorganization, and finance projects.

In addition, César has played a key role in the development of e-commerce, privacy and personal data protection practices, providing advice to clients for the design and implementation of strategies for compliance on the matter.

CONFERENCES

- + Participated as a lecturer in conferences regarding data protection for the Ethics and Transparency Council of the Pharmaceutical Industry, the International Pharmaceutical Privacy Consortium.
- + Participated as panelist in several conferences and webinars organized by the World Law Group to address issues associated with various practice areas.
- + Participated in training sessions with clients of the financial and pharmaceutical industries.

PUBLICATIONS

- + Mexico Chapter, *Privacy Data Protection and Cybersecurity Law Review*, Law Business Research, editions 1, 2, 3, 4, 5, 6, 7, and 8, London, 2014-2021.
- + Mexico Chapter, *Global Guide to Data Breach Notifications*, World Law Group.
- + Mexico Chapter, *Global Guide to Whistleblowing*, World Law Group.

ASSOCIATIONS AND AFFILIATIONS

- + International Bar Association (IBA)
- + President of the Legality and Rule of Law Committee of American Chamber of Commerce of Mexico, Monterrey Chapter

EDUCATION

JD

1994, Facultad Libre de Derecho de Monterrey, Mexico.

LL.M of Comparative Jurisprudence

1998, New York University School of Law, USA.

LANGUAGES

- + Spanish
- + English

ACKNOWLEDGEMENTS

Recognized in *The Best Lawyers in Mexico* - 2023.

