

Santamarina + Steta

IVANNA CRAVIOTTO

Associate



MEXICO CITY



52 55 5279 5476



icraviotto@s-s.mx

With more than 6 years of professional experience in intellectual property litigation, Ivanna provides legal advice for the creation of strategies for the protection, preservation, defense and exercise of intellectual property rights and image rights; focusing especially on resolving conflicts in this area and preventing them, taking into consideration her experience in litigation and contentious proceedings. Ivanna also performs consulting and risk analysis in advertising and entertainment matters, in addition to assisting domestic and foreign clients in the negotiation, transfer, franchising or licensing of their intangible assets.

ASSOCIATIONS AND AFFILIATIONS

- + Abogadas MX.
- + Mexican Association for the Protection of Intellectual Property (AMPPI), with participation in the litigation committee.

EDUCATION

JD

2019, Universidad Anáhuac (North Campus), Mexico.

LL.M. in Constitutional Law and Human Rights. 2023, Universidad Panamericana, Campus Mixcoac.

Specialization in Public Administration 2019, Universidad Anáhuac México Norte.

Diploma in Amparo Proceedings. 2021, Supreme Court of Justice of the Nation.

LANGUAGES

- + Spanish
- + English

ACKNOWLEDGEMENTS

Ivanna has been recognized as **Ones to Watch** by the international directory Best Lawyers.