



MARCELA FLORES

Associate



MONTERREY



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With more than 7 years of professional experience, focuses on corporate, mergers & acquisitions, as well as privacy and data protection.

Marcela has participated in the implementation of sophisticated business transactions, including international and domestic joint ventures, share and asset deals, as well as corporate restructuring and reorganization. Marcela's most recent work includes, among others, (i) advice Shimtech Industries (UK) in all aspects associated with its investment in Sonora, including the negotiation of the tax and non-tax incentives to be granted by the Government of Sonora, and a long term lease agreement with Propiedades Nelson de Mexicali to establish its facility, (ii) advice of Grupo Industrial Monclova in their joint venture with Mantra Americas Corp., and (iii) advice to various clients with respect to compliance with Mexican privacy and data protection matters in the event of potential data breaches and with respect to their ordinary compliance review.

PUBLICATIONS AND CONFERENCES

- + "Mexico Chapter", Privacy, Data Protection and Cybersecurity Law Review, 7, 8 and 9 edition, published by Law Business Research.
- + Speaker in Cybersecurity webinars.

ASSOCIATIONS AND AFFILIATIONS

- + Abogadas MX. Marcela was enrolled as Mentee under the 2019 Mentorship Program.

EDUCATION

JD
2016, Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico.

Diploma in Privacy, Regulation and Data Governance
2021, Centro de Investigación y Docencia Económicas (CIDE), México.

LANGUAGES

- + Spanish
- + English

ACKNOWLEDGMENTS

