

SAMANTHA MALDONADO G.

Santamarina

+ Steta

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**CDMX** 

Associate



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With more than 3 years of professional experience, Samantha specializes mainly in advising on strategies for the protection, enforcement, defense and exercise of Intellectual Property rights, with a focus on the retail, technology, hotel and restaurant, startups, cosmetics, care and hygiene and health industries, among others.

She provides advice to multinational companies in terms of trademark matters. She also provides strategies and legal opinions for the protection of copyrights in its different modalities, as well as for the enforcement of these rights.

## **ASSOCIATIONS**

+ Abogadas MX

## **CONFERENCES**

+ Copyright Workshop for Appleseed Mexico.

## **EDUCATION**

Law Degree (Honorable Mention) 2023, Universidad La Salle, Mexico.

Introduction to the Patent Cooperation Treaty (PCT) 2020, World Intellectual Property Organization, Mexico.

General Intellectual Property Course 2020, World Intellectual Property Organization, Mexico.

Courses in Intellectual Property Contracts, Music Law, and Software Law 2023, LAWGIC, Mexico.

Legal Tech Summit 2023, LAWGIC, Mexico.

## **LANGUAGES**

- + Spanish
- + English