

# Santamarina + Steta

## **DANIEL LEGASPI**

Partner



**MEXICO CITY** 



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Daniel has more than 16 years of professional experience in intellectual property, franchising, licensing and technology matters.

His practice focuses on helping clients maximize the operation and profitability of their intangible assets by developing and executing legal strategies, whether they implement technology (NFTs, Blockchain) or not, domestically and internationally.

In addition, he currently co-leads the firm's Tech Law Practice Group focused on assisting companies in the digital environment that have evolved or entered Web 3.0, IoT, IoB, and the Metaverse.

#### **LANGUAGES**

- + Spanish
- + English

#### **ACKNOWLEDGEMENTS**









#### **CONFERENCES**

Speaker and lecturer on intellectual property issues at seminars given by the Mexican Association for the Protection of Intellectual Property (AMPPI), ExpoLicensing, Tecnológico de Monterrey, Universidad Anáhuac and the Online Seminar on the Federal Law for the Protection of Industrial Property created by the Mexican Institute of Industrial Property and Universidad Panamericana.

#### **ASSOCIATIONS AND AFFILIATIONS**

- + Authorized Arbitrator 2024 by the National Copyright Institute (INDAUTOR)
- National Chamber of Commerce, Services and Tourism of Mexico City (CANACO) | Representative of the Presidency for the Protection of Intellectual Property
- + Mexican Association for the Protection of Intellectual Property (AMPPI)
- + International Trademark Association (INTA) | Leadership Development Committee
- + Inter-American Association of Industrial Property (ASIPI) | Emprende Program & Intangible Valuation and Intellectual Property Monetization Committee

### **EDUCATION**

JD

2011, Universidad Iberoamericana, Mexico.

LL.M. in Industrial Property, Copyright and New Technologies

2018, Universidad Panamericana, Mexico.