

Santamarina + Steta

EFRAÍN OLMEDO

Counsel



MEXICO CITY



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Efraín has more than 11 years of professional experience.

Throughout his career, he has specialized in intellectual property litigation and consulting, representing both plaintiffs and defendants on infringement, revocation, and nullity proceedings of trademark, patent, design, and copyright registrations, and their appeals.

He also represents clients in the entertainment industry in negotiations, obtaining rights, and licensing. Likewise, he develops technical and legal structures for the protection of trade secrets, and personal data for its effective monetization.

ASSOCIATIONS AND AFFILIATIONS

- + Authorized Arbitrator 2024 by the National Copyright Institute (INDAUTOR)
- + Mexican Association of Intellectual Property (AMPPI) | Coordinator of the Copyright Committee 2019-2020
- + American Intellectual Property Law Association (AIPLA)
- + International Trademark Association (INTA)

EDUCATIONAL EXPERIENCE

Professor of Comparative Law at the Universidad Panamericana, in Mexico.

ACKNOWLEDGEMENTS









EDUCATION

JD

2013, Universidad Nacional Autónoma de México, Mexico.

LL.M.

2015, University of Michigan, USA. – Fulbright y Grotious.

Diploma in International Commercial Arbitration 2019, Escuela Libre de Derecho – ICC México.

LANGUAGES

- + Spanish
- + English