



Santamarina
+ Steta

JOSÉ PABLO PÉREZ ZEA

Partner



MEXICO CITY



+52 55 5279 5449



jperez@s-s.mx

EDUCATION

LL.B.
1988, Anáhuac University, Mexico.

Postgraduate Degree in Intellectual
Property
1990, Anáhuac University, Mexico.

With over 36 years of professional experience, José Pablo has extensive expertise in the protection of intellectual property rights and advises national and international companies on franchises and licensing.

He specializes in patents, trademarks, trade names, copyright, unfair competition matters, and plant varieties, among others.



LANGUAGES

+ Spanish
+ English

RECOGNITIONS



ASSOCIATIONS AND AFFILIATIONS

- + International Trademark Association (INTA).
- + Fédération Internationale des Conseils en Propriété Industrielle (FICPI).
- + Mexican Association of Intellectual Property (AMPPI).
- + International Association for the Protection of Intellectual Property (AIPPI).
- + Inter-American Association of Intellectual Property (ASIPI).

CONFERENCES

Speaker at various national and international forums, including the International Trademark Association, FICPI, among others.

TEACHING EXPERIENCE

Professor in 2007 and 2010 at the Monterrey Institute of Technology and Higher Education, Estado de México Campus.