

Santamarina + Steta

PAOLA MORALES

Partner



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With more than 24 years of professional experience, Paola specializes in telecommunications, media and technology (TMT), ecommerce, privacy and data protection.

Her interest in innovative issues led her to dedicate herself to these practice areas, which she practices advising multiple international clients in the implementation of their businesses in Mexico, as well as national companies and the government. She has also carried out analysis to implement, from a transactional and regulatory point of view, several investments and businesses in these sectors, including telecommunications, satellite and streaming services providers.

He has reviewed, negotiated and prepared the terms and conditions and contractual structures for the ecommerce operations in Mexico of several national and international clients, including their privacy notices and policies, contracts for the treatment of personal data and other related documentation. She has also represented several clients in proceedings before the INAI.

CONFERENCES

Panelist and moderator at conferences in Mexico and abroad on matters of telecommunications and privacy and data protection with the INAI (formerly IFAI), ANADE, the I-Win Committee of the International Technology Law Association and Amcham. She recently served as jury in the "Innovation and Best Practices in the Protection of Data Privacy Contest" organized by the INAI.

PUBLICATIONS

- + Mexican chapter, *Trends & Developments for TMT*, Chambers and Partners, 2023.
- + "Metaverse and the Reconstruction of the Current Legal Paradigms", The Patent Lawyer, 2023.
- + Mexican chapter, Telecoms, Media and Internet Laws and Regulations Guide, ICLG, 2022.
- + Mexican chapter, *Privacy*, *Data Protection and Cybersecurity Law Review*, Law Business Research.
- + Telecommunications articles in multiple publications, including, New York Bar Association International Chapter News, CNN, El Financiero, Milenio, El Mundo del Abogado, Expansion and Consulting, among others.

ASSOCIATIONS AND AFFILIATIONS

- + International Technology Law Association (Itech Law)
- + Abogadas MX
- + Asociación Nacional de Abogados de Empresa (ANADE) | Assistant Coordinator of the Telecommunications | Committee

PAOLA MORALES

EDUCATION

JD (with honors) 2000, Universidad Iberoamericana, Mexico.

LL.M International Legal Studies (Fulbright Student) 2004, Georgetown University Law Center, USA.

Diploma in North American Law 2001, Universidad Iberoamericana, Mexico, jointly with Georgetown University Law Center, USA.

Diploma in Telecommunications Law 2001, Universidad Iberoamericana, Mexico.

Certification on Data Privacy and Technology 2021, Harvard Business School Online, USA.

LANGUAGES

- + Spanish
- + English

ACKNOWLEDGEMENTS

Paola was recognized as one of the most influential lawyers in Mexico by Foro Jurídico.









