



MARÍA ORDORICA

Associate



MEXICO CITY



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EDUCATION

Bachelor of Laws (LLB)
2011, Universidad
Iberoamericana, Mexico.

Specialization in Industrial and
Intellectual Property Law
2012, Universidad Panamericana,
Mexico.

Master's Degree in Industrial and
Intellectual Property
2014, University of Alicante, Spain
(*Magister Lvcentinvs*).

LANGUAGES

+ Spanish
+ English

María has over 10 years of experience in the field of intellectual property, specializing in the management of trademarks and patents at both the national and international levels.

Her focus is on providing comprehensive advice to maximize the value of trademarks and patents, as well as defending intellectual property rights in global environments. She develops strategies to protect and enhance intangible assets in foreign markets.

Some of her activities include conducting availability searches, preparing, filing, and following up on applications, and responding to requirements and provisional refusals before the Mexican Institute of Industrial Property and abroad. Additionally, she drafts licensing agreements, franchise and assignment contracts, and negotiates coexistence agreements, among others.



ASSOCIATIONS AND AFFILIATIONS

- + Mexican Association for the Protection of Intellectual Property, A.C. (Original name in Spanish - AMPPI).
- + Inter-American Association of Intellectual Property (Original name in Spanish - ASIPI).

RECOGNITIONS

- + Best Lawyers, 2024