



## ASHLY HERNÁNDEZ

Associate



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### EDUCATION

LL.B.  
2023, Universidad Anáhuac, México.

Intellectual Property Law Specialization  
2026, University of Pennsylvania

With more than 4 years of experience in administrative litigation and over 2 years focused on Intellectual Property, Ashly specializes in the comprehensive protection of distinctive signs, managing trademark, slogans, and trade dress registrations before the Mexican Institute of Industrial Property (IMPI), as well as applications for declarations of well-known and famous marks.

She has a strong track record in contentious proceedings before IMPI, including Administrative Declarations of Nullity, Cancellation, and Infringement actions. Her experience also extends to litigation before the Federal Court of Administrative Justice, particularly before its Specialized Chamber for Intellectual Property Matters, as well as litigation before the Federal Judiciary, where she has extensive experience handling direct and indirect amparo proceedings and various procedural appeals.

Ashly also specializes in strategic consulting, preparing legal opinions, intellectual property agreements, cease-and-desist letters, and trademark availability reports.

### LANGUAGES

- + Español
- + Inglés

